



Curriculum Vitae

Robin James Philip Murphy
www.robin.digital

Employment

Communications Officer

Mental Health Europe

Brussels, Belgium | May 2018 - Present

I manage MHE's communications output. This includes:

- ❑ **Press work** - Writing press releases and fielding media enquiries.
- ❑ **Managing websites and social media** - producing content and keeping online information up-to-date.
- ❑ **Videos and podcasts** - Producing, recording and editing video and audio for MHE's website and social media.
- ❑ **Newsletters** - Producing internal and external newsletters.

Communications Officer

Penumbra

Edinburgh, UK | December 2014 - May 2018

In this role I managed Penumbra's communications and worked closely with the Chief Executive, senior management and services. I was responsible for:

- ❑ **Media and parliamentary monitoring** - Daily reports sent to senior managers.
- ❑ **Press work** - Writing press releases and fielding media enquiries.
- ❑ **Public affairs** - Writing briefings, organising meetings and speaking with politicians.
- ❑ **Managing websites and social media** - producing content and keeping online information up-to-date.
- ❑ **Videos and podcasts** - Producing, recording and editing video and audio for Penumbra's website and social media.
- ❑ **Reports** - Writing and editing reports, including gathering and presenting data for reports.
- ❑ **Newsletters** - Producing internal and external newsletters.

Account Executive

Orbit Communications

Edinburgh, UK | September 2012 - December 2014

In this role I worked as part of a six-person public relations and public affairs consultancy. I worked for clients in education, renewable energy, construction, life sciences, and the third sector. Duties involved:

- ❑ **Strategy** - Producing communications strategies.
- ❑ **Monitoring** - Daily media and political monitoring.
- ❑ **Press work** - Writing press releases and fielded press enquiries.
- ❑ **Public affairs** - Producing briefings and reports.
- ❑ **Events** - Organising public events.
- ❑ **Social media** - Managed client social media accounts.

Parliamentary Assistant

Jenny Marra MSP

Dundee, UK | September 2011 - May 2012 (part time contract)

In this role I worked both at the constituency office and the Scottish Parliament. Duties involved:

- ❑ **Monitoring** - Monitoring local press.
- ❑ **Research** - Policy research ahead of parliamentary activity.
- ❑ **Briefings** - Preparing briefing notes.
- ❑ **Admin** - office administration, including liaising with the public, stakeholders and other MSPs' offices.

Qualifications

Politics MA (Hons.): First Class Honours

University of Dundee, June 2012

Winner of the *Level 4 Politics Prize*, awarded to the best performing Politics Honours student.

Modules: Theorising Politics, European Union Politics, European Union approach to counter-terrorism (dissertation), European Extremism, Politics in Ireland, Surveillance post 9/11, Gender and Sexual Politics, Politics of the United Nations.

A Levels / AS Level

Geology (B), History (C), Biology (C) / Critical Thinking (B)

Ludlow Sixth Form College, June 2008

GCSEs

9 A* to B grades

Includes: English Literature (A*), History (A), Maths (B), English Language (B)

Lacon Childe School, June 2006

Full UK car and motorcycle driving license

(no endorsements)

Skills and experience

Website, design, audio, and video software

I have experience using software such as:

- ❑ **Wordpress** and **Pingendo** - Content Management System, and web development tool (bootstrap).
- ❑ **Photoshop** - Creating graphics and materials.
- ❑ **Cubase** and **Audacity** - Audio software for recording podcasts.
- ❑ **VSDC** - Video editing software, for creating case studies and information videos.
- ❑ **Microsoft Office** - Word, Excel, Powerpoint etc.

Public affairs

I have worked for a Member of the Scottish Parliament and I know how to engage with the political process. I have written mental health briefings ahead of debates in the Scottish Parliament, and responses to Scottish Parliament Committee and Scottish Government consultations.

Photography

I am a keen photographer and often photograph work events. My Instagram photography account has 1500+ followers, which shows that I can connect with people through social media.

Event organising

Throughout my career I have organised many successful events, including:

- ❑ **Parliamentary events** - Event at Scottish Parliament to mark 30 year anniversary of Penumbra. It included speeches from the Scottish Government Minister for Mental Health, another MSP, and peer workers.
- ❑ **Political meetings** - Organising visits to Penumbra services for the Scottish Government, Opposition Spokespeople, and MSPs, and meetings with senior Penumbra staff.
- ❑ **Public consultations** - Public events for renewable energy and housing projects.
- ❑ **Screenings and open days** - Including screenings of mental health documentaries and service open days.

Blogging

As an undergraduate I wrote for Oxfam Scotland as a Citizen Journalist (published online) and Dundee University's student magazine - The Magdalen. Whilst working for Orbit Communications I wrote for their View From Orbit blog and the PubAffairs Blog. I now produce blogs on my own website -

www.robin.digital/blog.

References

Available on request.